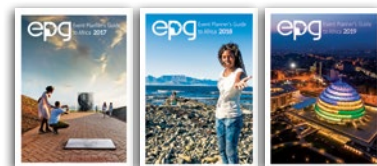


EVENT INDUSTRY PLATFORMS

MEDIA
PACK
2020



epg Event Planner's Guide
to Africa 2020

PRINT: 2 500
DIGITAL FLASH DRIVES: 500
ONLINE: Over 14 000 reached across our social network,
newsletter and website

The *Event Planner's Guide to Africa (epg)* is the widely acclaimed premier marketing tool for the continent's business events industry. Film & Event Media brings you the 2020 edition of *epg*. This beautifully designed annual publication promotes Africa and provides relevant information on regions, organisers, and suppliers for business events, incentive travel, conferencing and exhibitions.

epg is distributed to international media partners, 400 international associations with secretariat bases in Africa, 5 000 AfSAE association members, event management companies, PR companies, destination management companies, government agencies and convention bureaus.

Media partners include:

- AAXO events
- Africa's Travel Indaba
- AfSAE
- Event Greening Forum
- EXSA Conference
- IBTM events
- IMEX America and Frankfurt
- IT&CM China
- ITB Asia
- Markex
- SAACI Congress
- World Travel Market Africa

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