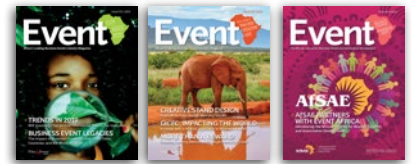


EVENT INDUSTRY PLATFORMS

MEDIA PACK 2019



PRINT: 2 500
ONLINE: Over 14 000 reached through our extensive network.

The *Event Africa* is the continent's leading business events industry and association development magazine. Published by Film & Event Media, it is dedicated to growing and developing the business events industry in Africa. The *Event Africa* offers you the platform to reach your target audience internationally and regionally on a bi-monthly basis through our print publication, website and social networks.

The *Event Africa* is distributed bi-monthly to industry stakeholders including conference venues, PCOs, advertising agencies, suppliers, industry associations, related government departments, and key media. It also reaches significant international and African industry events including IBTM events, IMEX events, IT&CM events, Markex, Meetings Africa, Africa's Travel Indaba, and World Travel Market Africa. The *Event Africa* is also media partners with, JMIC's Iceberg Initiative and the African Society for Association Executives (AFSAE).

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Front Cover + 1 Page Editorial	203mm wide x 276mm high	R27 500 + VAT	
Inside Front Cover Advert	203mm wide x 276mm high	R18 100 + VAT	
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Full Page Editorial	600 words, 1-2 images	R15 500 + VAT	
Feature Special – 1/3 Page	203mm wide x 91mm high	R6 545 + VAT	



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 2. **File Type & Resolution:** High Resolution PDF (images used should be at least 300dpi at actual size).
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 4. **Bleed:** 5mm bleed all round and offset cropmarks by 5mm.
 5. **Type Safe area:** Text and logos must be at least 10mm from the trim edge.

All prices quoted exclude VAT and Ad Agency Commission. All advertising books receive a free directory listing on our website.

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