

EVENT INDUSTRY PLATFORMS

MEDIA PACK 2019



PRINT: 2 500
ONLINE: Over 9 000 reached through our extensive network.

The *Event* is Africa's leading business events industry magazine. Published by Film & Event Media, it is dedicated to growing and developing the business events industry in Africa. The *Event* offers you the platform to reach your target audience internationally and regionally on a bi-monthly basis through our print publication, as well as website and social networks. The *Event* is distributed bi-monthly to industry stakeholders including conference venues, PCOs, advertising agencies, suppliers, industry associations, related government departments, and key media. It also reaches significant international and African industry events including IBTM events, IMEX events, IT&CM events, Markex, Meetings Africa, Africa's Travel Indaba, and World Travel Market Africa. The *Event* is also media partners with International Meetings Review and JMIC's Iceberg Initiative.

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