

EVENT INDUSTRY PLATFORMS

MEDIA PACK 2019



epg Event Planner's Guide to Africa 2019

PRINT: 2 500
DIGITAL FLASH DRIVES: 500
ONLINE: Over 9 000 reached across our social network, newsletter and website

The *Event Planner's Guide to Africa (epg)* is the widely acclaimed premier marketing tool for the continent's business events industry. Film & Event Media brings you the 2020 edition of *epg*. This beautifully designed annual publication promotes Africa and provides relevant information on regions, organisers, and suppliers for business events, incentive travel, conferencing and exhibitions.

epg is distributed to international media partners, 400 international associations with secretariat bases in Africa, event management companies, PR companies, destination management companies, government agencies and convention bureaus.

Media partners include:

- AAXO events
- EXSA Conference and AGM
- IBTM events
- IMEX America and Frankfurt
- Africa's Travel Indaba
- Meetings Africa
- IT&CM events
- Loeries Creative Week
- Markex
- SAACI Congress
- World Travel Market Africa



Cape Town and Western Cap: Convention Bureau © / Colulus Communications

PRIME POSTIONS

Own Creative / Advert	Outside Back Cover	R33 500.00	
Own Creative / Advert	Inside Front Cover	R31 500.00	
Own Creative / Advert	Inside Back Cover	R29 500.00	
Own Creative / Advert	Single Page in the front of the publication Intro pages	R28 500.00	

STANDARD ADVERTS

Own Creative / Advert	Double Page Spread Advert	R33 500.00	
Own Creative / Advert	Single Page Advert	R26 950.00	
Own Creative / Advert	Strip Advert	R9 850.00	

PROFILES - TEMPLATE PROVIDED

Template Driven	Double Page Spread - Venue Profile	R27 350.00	
Template Driven	Single Page - Venue Profile / PCOs / Event Organisers / Industry Suppliers / Specialist Services	R21 950.00	
Template Driven	1/3 Page - Profile	R9 850.00	
Template Driven	Block Profile	R5 450.00	

All prices quoted exclude VAT and Ad Agency Commission. All advertising books receive a free directory listing and profile on our website. Distribution subject to change.

Contact Gary Randall at gary@filmeventmedia.co.za or Brett Alexander at brett@filmeventmedia.co.za. Visit www.theevent.co.za or call us on +27 (0)21 674 0646