

EVENT DIGITAL PLATFORMS

MEDIA
PACK
2019

Event
Africa's Leading Business-Events Industry Magazine

NEWSLETTER

Banner Advert

R 5 500

800 pixels wide
RGB colour
JPG/PNG/GIF format
*Please specify required link



Newsletter Sponsored Content

R 3 500

300-800 words with
link(s) of choice
*Please specify required link



SOCIAL MEDIA

Basic Boost

FROM R 200

Reaches between 500-2500
people per day for 7 days
Post of your choice (web
article, image, text post, etc.)
*Please specify required collateral
and chosen platform (Facebook,
Twitter or Instagram)



Added Boost

FROM R 400

Reaches between 1000-5000
people per day for 7 days
Post of your choice (web
article, image, text post, etc.)
*Please specify required collateral
and chosen platform (Facebook,
Twitter or Instagram)



WEBSITE

Banner Advert

R 5 800

415 x 200 pixels
RGB colour
JPG/PNG/GIF format
*Please specify required link



Right Hand Block Advert

R 4 000

300 x 300 pixels
RGB colour
JPG/PNG/GIF format
*Please specify required link



WEBSITE COMBOS

OPTION 1 – R7 500

Includes:

- Third-Page Profile in Specified Issue
- Company Profile on Website
- Directory Listing on Website
- Directory Listing in Print/Ebook
- Link to Website
- Shared on social media

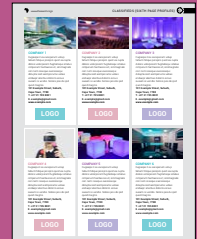


*Price per year

OPTION 2 – R6 500

Includes:

- Block Profile in Specified Issue
- Company Profile on Website
- Directory Listing on Website
- Directory Listing in Print/Ebook
- Link to Website
- Shared on social media

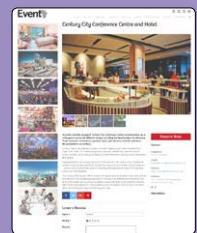


*Price per year

OPTION 3 – R4 500

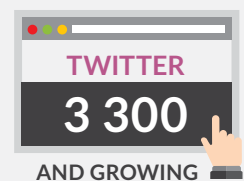
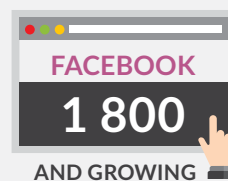
Includes:

- Company Profile on Website
- Directory Listing on Website
- Directory Listing in Print/Ebook
- Link to Website
- Shared on social media



*Price per year

DIGITAL FACTS



All prices quoted exclude VAT and Ad Agency Commission.