



Event Planner's Guide to Africa 2018



Conference underway at Sandton Convention Centre © CITE COP17 Johannesburg / Gearhouse Group



READ
2017
EPG

The *Event Planner's Guide to Africa* is the widely acclaimed premier marketing tool for Africa's business-events industry.

Prime Positions in 2018 edition available now.

MEDIA PACK



The show floor at Meetings Africa 2017 © Reg Caldaecott



Meetings Africa Opening Ceremony 2016 © Reg Caldecott

DISTRIBUTION

2 500 copies of epg and 500 flash drives
are distributed to/at:

- International media partnerships
- 400 international associations with secretariat bases in Africa
- Event management companies
- PR companies
- Destination management companies
- Government agencies
- Convention bureaus
- **Media partnerships**
 - AAXO Events
 - EXSA Conference & AGM
 - ibtm world
 - ibtm arabia
- IMEX America
- IMEX Frankfurt
- INDABA
- IT&CM Asia Pacific
- IT&CM India
- IT&CM China
- Loeries Creative Week
- Markex
- Meetings Africa
- SAACI Congress
- Sports & Events Tourism Exchange (SETE)
- Swahili International Tourism Expo (SITE)
- World Travel Market Africa
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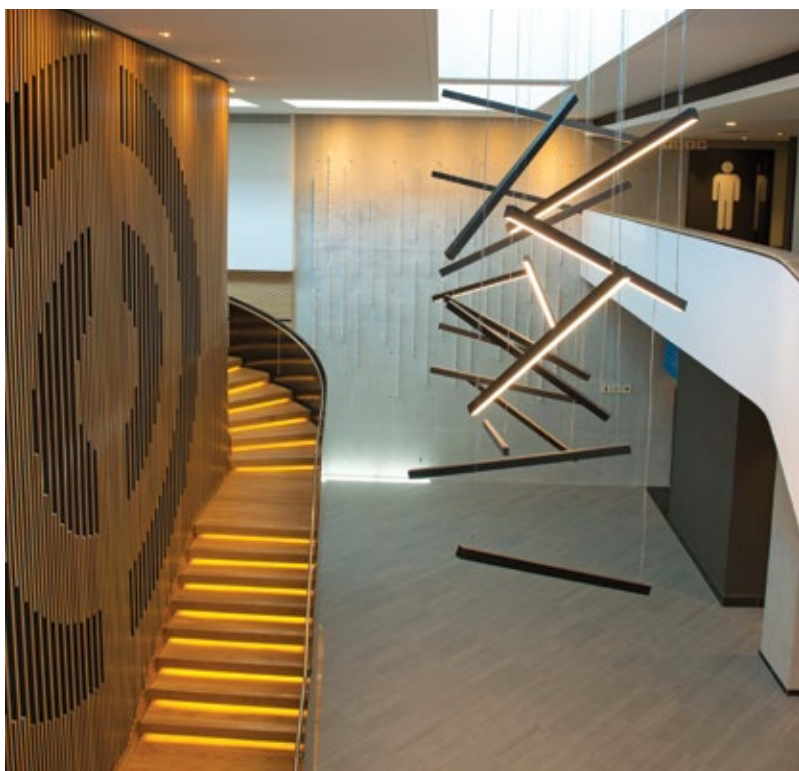
ABOUT EPG

Film & Event Media brings you the fifth edition of the widely acclaimed *Event Planner's Guide to Africa* (epg) – the premier annual publication showcasing the business-events industry on the African continent. The *Event Planner's Guide to Africa* promotes the African continent as a business-event venue, provides information on regions, organisers and suppliers for business events, and informs the African and international target market about meetings, incentives, conferencing, exhibitions and events.





The show floor at Meetings Africa 2017 © Reg Caldaecott



Century City Conference Centre and Hotel

DETAILS

FORMAT

A4, ±120 pages

EDITORIAL

- Venue Profiles
- Industry Professionals
- Why Africa is the Business-Event Destination of Choice
- Country and Regional Spotlights
- Conferences, Exhibitions, Association Businesses and Incentive Travel Spotlights
- Government and Association Contacts
- CSI Case Studies

ADVERTISERS

- Government and Industry Associations
- Convention Bureaux
- PCOs
- DMCs
- Event Planners
- Event Suppliers
- Venues
- Hospitality Industry
- Specialist Service Providers



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